Program Overview
Our community’s health is affected by the ability to acquire healthy food. Due to the numerous ‘food deserts’ in the Wichita Falls Area Food Bank’s 12 county area, we are excited to address this problem for part of our community’s inability to acquire healthy food.

Over the last three years of this program, we have seen the number of individuals serve increase, as well as the amount distributed. In 2016, we distributed 1,056,091 million pounds!

We currently provide distributions at 27 locations and we continually reach out to agencies to collaborate with for new Produce Express distributions. The challenge is always greater in smaller communities. In some instances we were able to add an additional distribution to our existing sites, focusing on those in areas that are considered food deserts.

Most of our clients either (1) live in a food dessert and do not have the means to travel to a supermarket who stock fresh fruits and vegetables or (2) possibly live close enough to walk to a supermarket but do not have the funds necessary to purchase what are considered “luxury items”. With each Produce Express distribution, we include nutrition education information and recipes for the exact items being distributed. Clients have shared many success stories of how their diabetes as well as their overall health has improved.

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